

**AIR
TRAVELER
CLUB®**

Advertise



Advertise in Air Traveler Club

Reach 110,000+ readers.

Air Traveler Club is a **weekly email newsletter** that people look forward to receiving – which means they actually open it and read it.

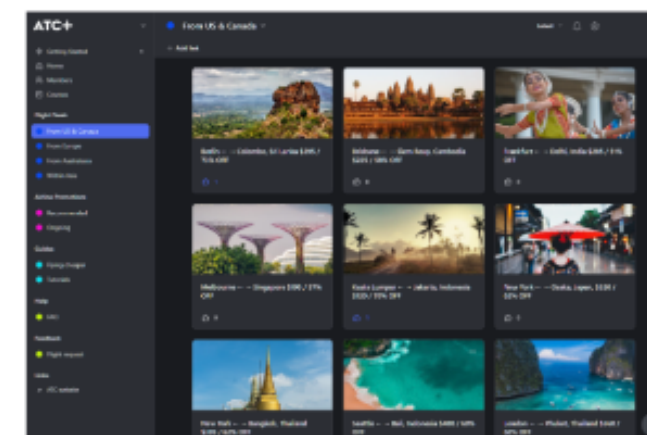
Use our **Sponsored Issue** or **Dedicated Email** to promote your brand or product to the audience that is actively looking for new recommendations.

Air Traveler Club

- ✓ **No 1 newsletter about air travel in Asia.** Air Traveler Club is a super popular newsletter focusing on travel in the Asia Pacific. Our quality content is researched, written and curated by industry experts.
- ✓ **Loyal audience.** Our loyal readers are business and leisure travelers, flying aficionados, and learners who want to improve their knowledge about the tourism industry and global travel trends.
- ✓ **Trusted context.** Air Traveler Club members are the type of people who tune out programmatic ads. But they trust us to deliver fresh and accurate information – and they extend that trust to our ad partners.
- ✓ **Verified statistics.** The newsletter is hosted on the Beehiiv platform. We provide verified statistics for each ad campaign.



UPDATES ON ASIA PACIFIC TRAVEL NEWSLETTER BY TICKET2.



Trending this week

01 Russia's leading aircraft manufacturer says it's completed a successful test flight of a **new widebody, long-haul passenger airplane** (IL-96-400M) that it claims could replace Western aircraft in the country's skies. ([Read...](#))

02 Long read: Reports of near-miss incidents at airports are growing more frequent — is the system at a breaking point? **What's causing those airline close calls?** (Read →)

03



OUR CUSTOMERS

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TRAVELZOO

 **Wander**

Revolut

APPSUMO

NOVO

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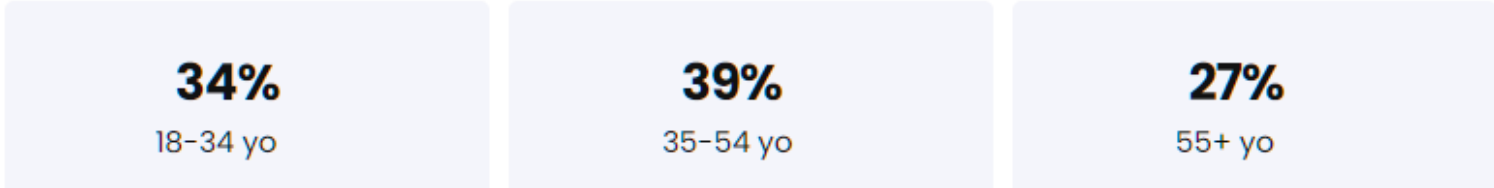
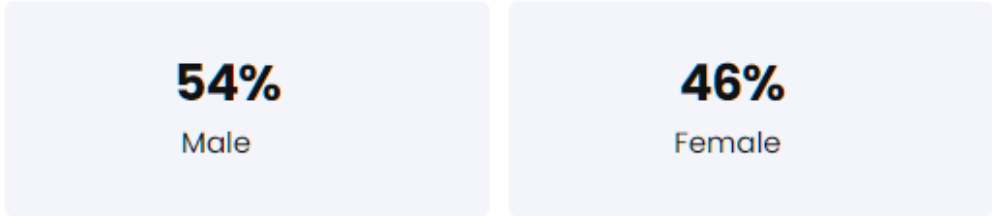
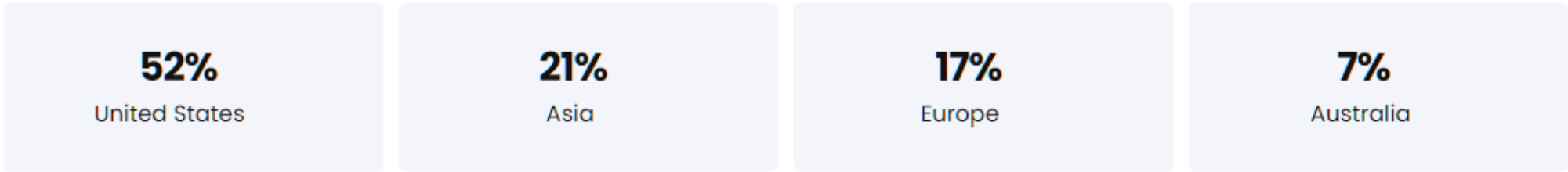


Also: Masterworks, 1440, Unspoon, Beam, Nom Nom, RemoteBase, FastMail, Immie, and more.

Highly engaged audience



Demographics





1. Sponsored Issue

An advertising option for brands that are looking for maximum exposure. A Sponsored Issue is always exclusive, and limited to **one partner per issue**. It comes with **three different ads** embedded in the content of the newsletter:

- ✓ Shout Out ad at the top
- ✓ Inline-Ad in the main content
- ✓ Reminder Ad at the bottom

Exposure: **~40,000 views**

Expected clicks: **250 – 500**

Price: **\$795**

CPC: **\$1.6 – \$3.2**

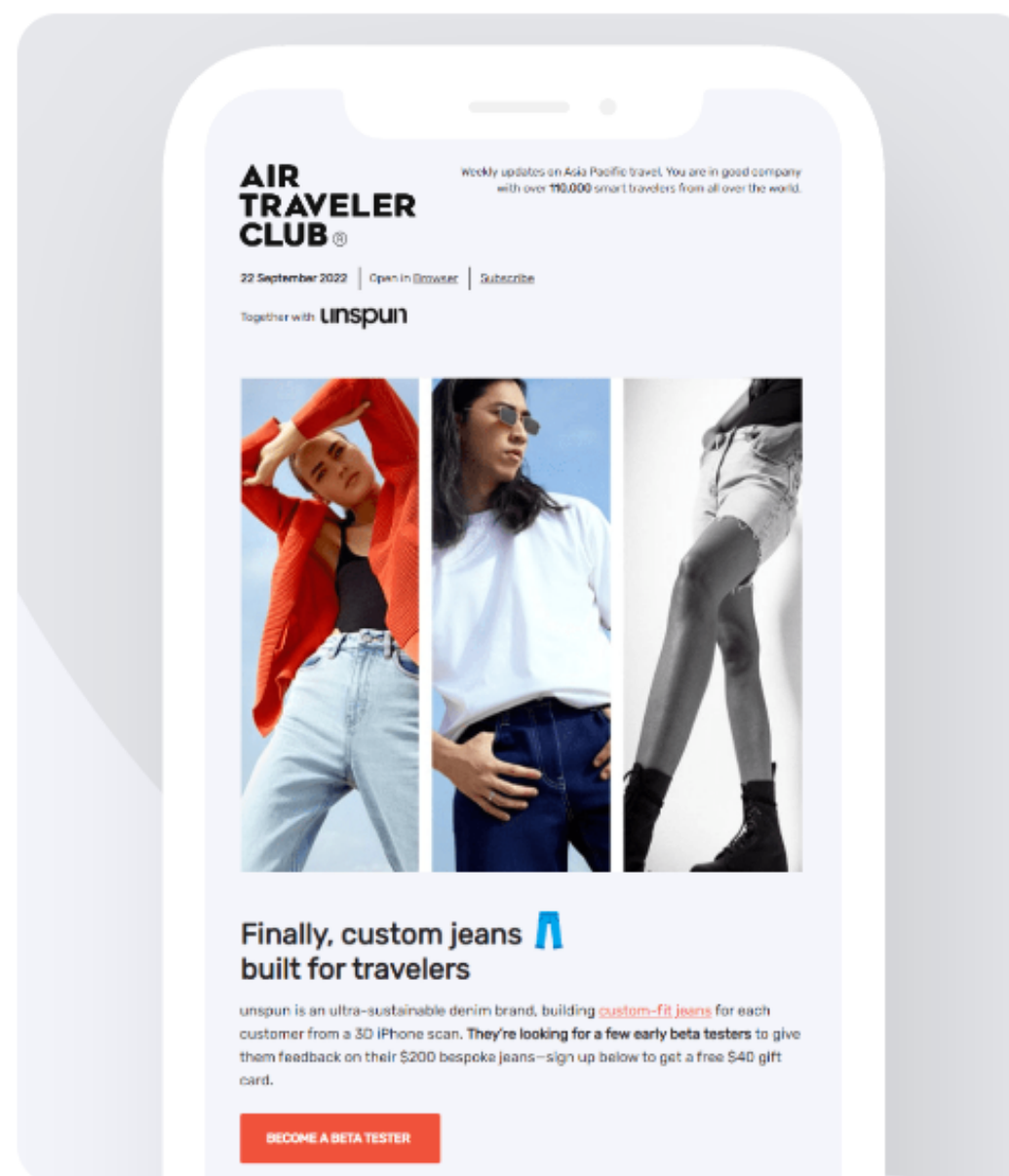
CPM: **\$7**



1. Sponsored Issue

— Top: Shout Out

This is the flagship placement and the largest ad space. Placed prominently towards the top of the newsletter it's the first thing that the reader will see. It guarantees **exposure to our entire readership**. A Shout Out includes a hero image, up to 200 words, links, a button, and a logo ("together with"). It can be designed in the form of a native ad.





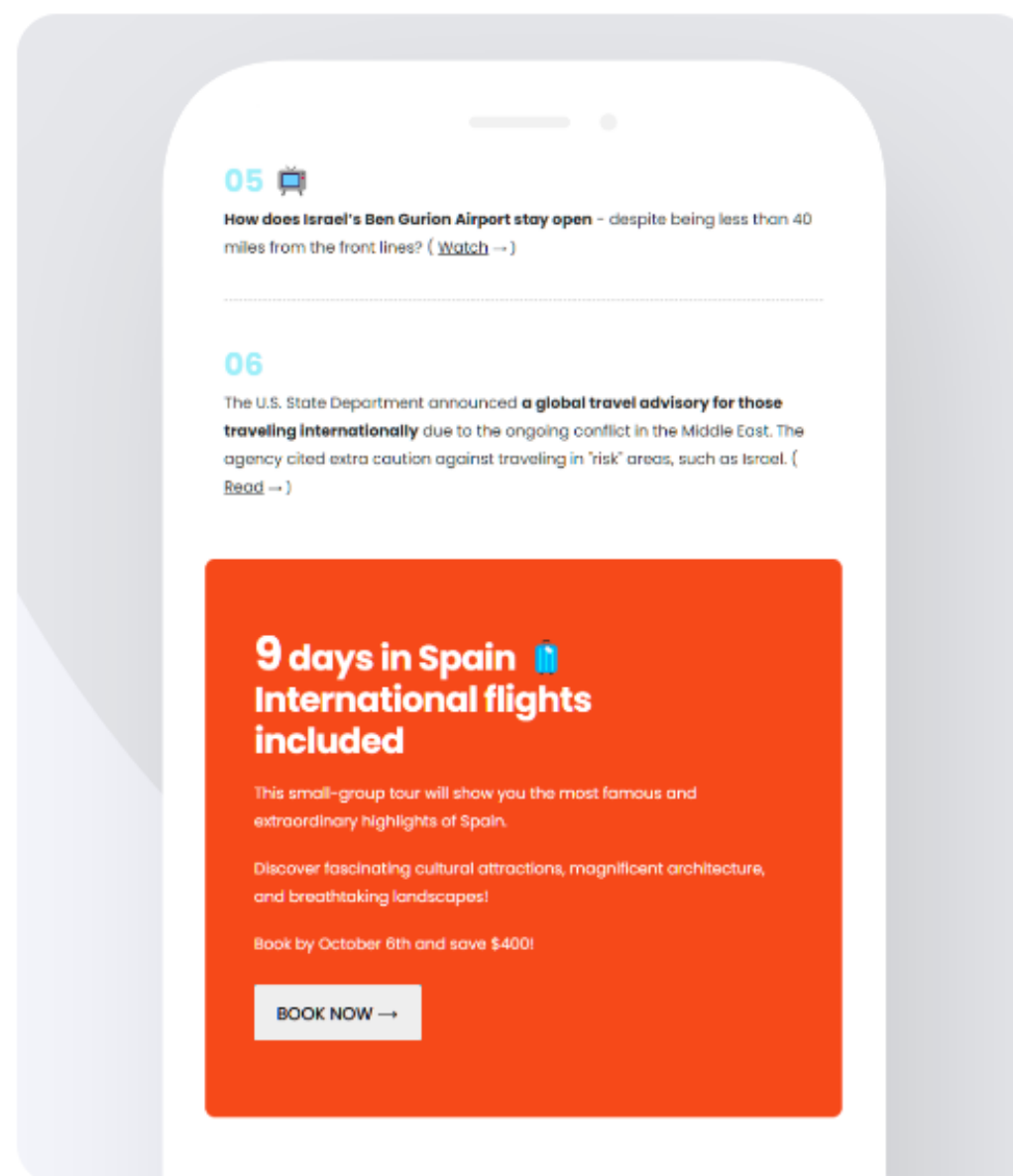
1. Sponsored Issue

— Middle: Inline-Ad

The backbone of Air Traveler Club newsletter is Top Trending News – curated content that covers the most compelling issues in travel, lifestyle, travel tech, etc. It is the first, most-read section of the newsletter, placed in the first 20% of the whole newsletter content.

Your ad will be a highlighted part of this section, giving you the space to inform and educate readers about your product or service.

In-line Ad includes 50-100 words and one link or button.





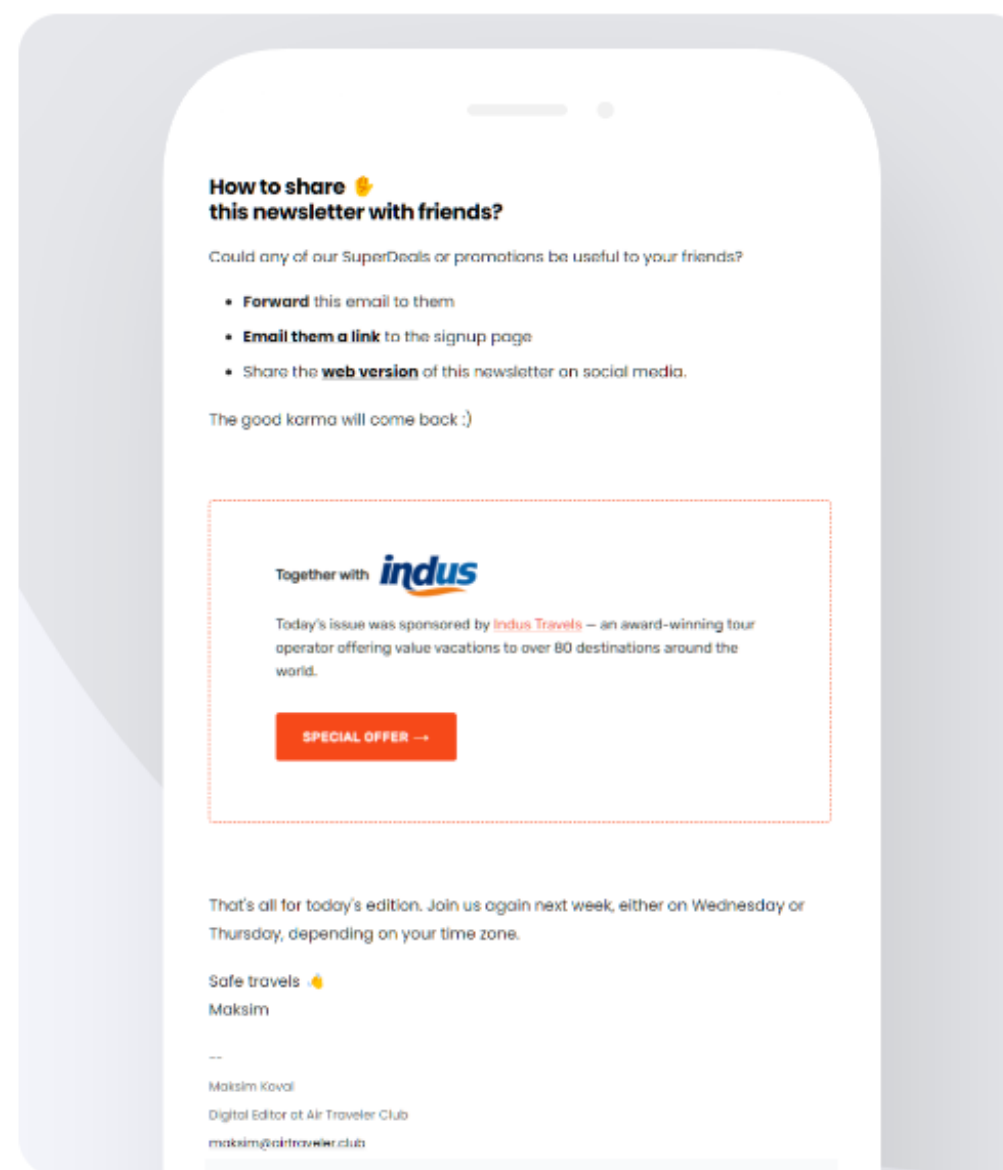
1. Sponsored Issue

— Part3: Bottom: Reminder Ad

This ad is located at the bottom of every issue, and its main goal is to **remind the reader about the brand that was introduced by two previous ads.**

The Reminder Ad gives you access to the most engaged audience – that read the whole issue from the top to the bottom.

Reminder Ad features our standard wording (“Today’s issue was sponsored by [brand_name] ...”), and three links to your website (logo, brand name, and button).





AVAILABLE PLACEMENTS

2. Dedicated Email

Dedicated Email is entirely devoted to a single sponsorship placement. It is **100% your content that is sent to all our subscribers** ('your own newsletter'). This allows you to retain full control over the content and design. Since Dedicated Email enables exclusive access to our valuable audience, it generates great results: high engagement and hundreds of clicks that drive traffic to your website.

Exposure: **~40,000 views**

Expected clicks: **500 – 800**

Price: **\$1195**

CPC: **\$1.5 – \$2.6**

CPM: **\$11**

NOOM WEIGHT



[Open in browser](#)

See how your diet measures up with Nooms color-coded food system

Lose weight without compromising your lifestyle by learning how to make smarter food choices.



Your terms, your lessons

Gain confidence with individualized lessons. You can easily fit Noom into your schedule depending on how much time you spend on each lesson.

TAKE THE QUIZ



Contact

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www.airtraveler.club/advertise